

County Snapshot

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Located in the northern part of the Sacramento Valley, **Tehama County** is bordered on the north by Shasta County, on the east by Plumas and Butte Counties, on the south by Glenn County and on the west by Trinity and Mendocino counties.

With a projected population of 84,000 by 2020, Tehama County is expected to gain 28,200 new residents. That represents an increase of more than 50 percent over the twenty-year period.

The 1999 annual average statistics show the civilian labor force for Tehama County to be 24,230 with an unemployment rate of 6.7 percent. The state's unemployment rate for the same year was 5.2 percent.

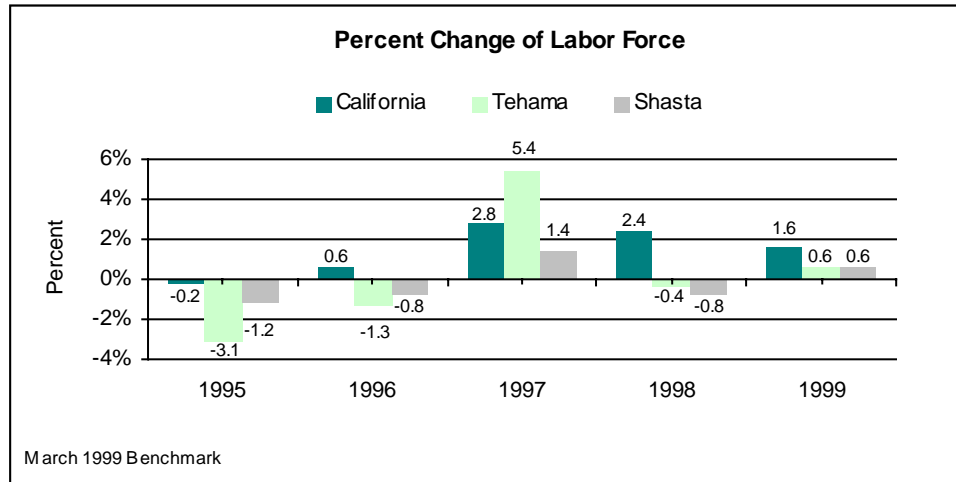
Trade is the largest industry in the county, accounting for 28 percent of total employment, with the retail trade sector providing 26 percent of employment. Another significant industry is government, which provides 20.3 percent of employment. Services accounts for 18.4 percent of the total.

Services is the fastest growing industry with a seven year projected growth rate of 14.9 percent. Services will add 400 jobs by 2004. Retail trade shows a projected growth of 9.4 percent, with 360 job openings. Government is expected to grow 4.9 percent, with 150 new jobs forecast for the projected period.

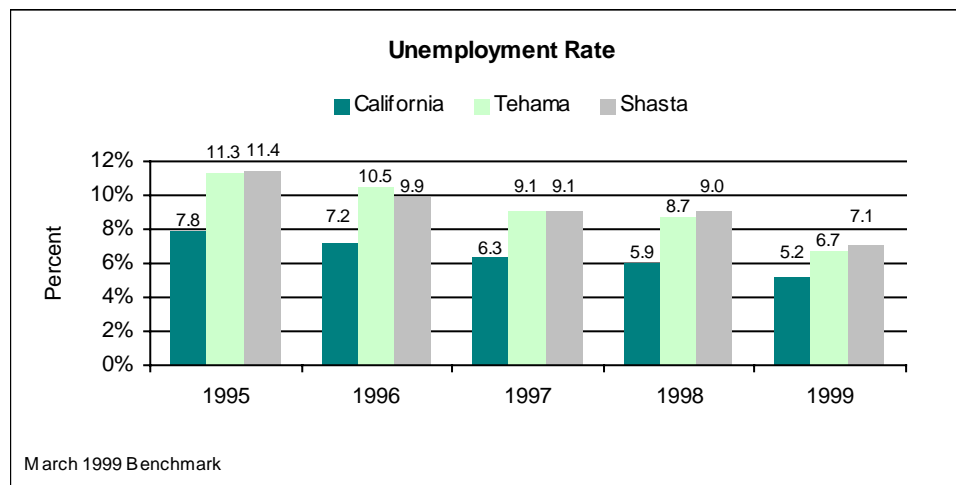
Labor market conditions in Tehama County showed improvement by 1999 with the county experiencing growth in the civilian labor force, growth in the wage and salary industry employment and steadily declining unemployment rates.

LABOR FORCE

Tehama County's civilian labor force rebounded in 1997 with 5.4 percent growth fueled in part by extraordinary increases in the retail trade sector primarily businesses engaged in the sale of automobiles and in gasoline service stations. Increases in the civilian labor force were evident again in 1999 in Tehama County with 0.6 percent growth. Neighboring Shasta County also experienced 0.6 percent growth in 1999.

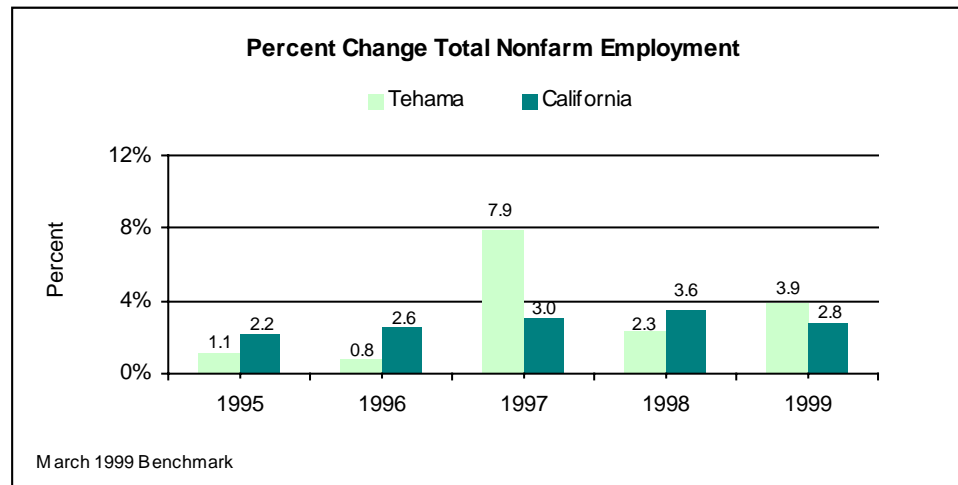


While steadily declining since 1995, unemployment rates for Tehama and Shasta counties have consistently been higher than the unemployment rate for the state. For Tehama County, the annual average unemployment rate dropped 4.6 percentage points from a high of 11.3 percent in 1995 to 6.7 percent in 1999.

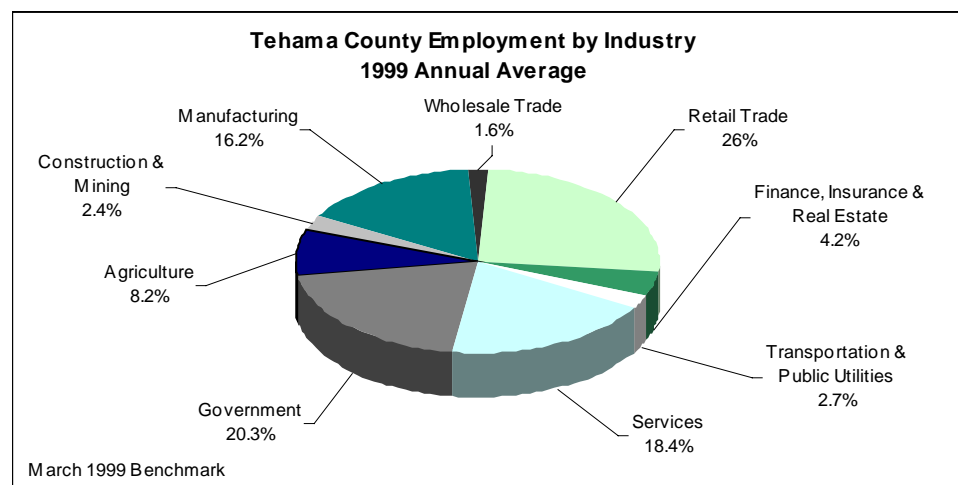


INDUSTRY EMPLOYMENT

Tehama County nonagricultural wage and salary employment rebounded with significant growth of 7.9 percent in 1997. The county's payroll employment increased by 1,950 jobs over the years 1995 - 1999. Total nonfarm employment has shown steady growth for the state, with the greatest increase of 3.6 percent in 1998.



In 1999, retail trade (26.0 percent), government (20.3 percent), and services (18.4 percent) dominated Tehama County employment. During the forecast period, it is projected that the same three sectors will continue to lead the way in future job growth.



OCCUPATIONAL EMPLOYMENT

Demographic trends, shifts in demands for products or services, technological innovations and the way business is conducted are some of the variables that drive employment in an occupation up or down. Also, occupations which have large employment and have high turnover rates generally provide the most job openings. Occupational projections for Tehama County are combined with Del Norte, Lassen, Modoc, Plumas, Siskiyou, and Trinity counties and published as the Northern Rural Training and Employment Consortium projections.

Associated Occupations	SERVICES
	1997 – 2004 Projected Growth 14.9%
	Registered Nurses – 60 job openings. Provide direct bedside care and assist physicians with examinations, chart the conditions of patients, give medication, and administer treatment as ordered by the doctor. May supervise auxiliary nursing personnel. Associate Degree. Median Hourly Wage - \$19.33
	Amusement, Recreation Attendants – 60 job openings. Perform any of a variety of attending duties at amusement or recreation facility. Short-term on-the-job training. Median Hourly Wage - \$8.72
	General Managers, Top Executives – 50 job openings. Include both top and mid-level managers whose duties and responsibilities are too diverse and general in nature to be classified in any functional or line area of management and administration. Work Experience, plus a Bachelor's or higher. Median Hourly Wage - \$20.81
	Computer Support Specialist – 50 job openings. Provide technical assistance and training to computer system users. They investigate and resolve computer software and hardware problems for users. Bachelor's Degree. Median Hourly Wage - \$17.65
Associated Occupations	First-Line Supervisor / Manager, Clerical ADM SUP – 50 job openings. Directly supervise and coordinate activities of clerical and administrative support workers. Managers / Supervisors are generally found in smaller establishments where they perform both supervisory and management functions. Work Experience. Median Hourly Wage - \$12.39

Associated Occupations	RETAIL TRADE
	1997 – 2004 Projected Growth 9.4%
	Cashiers – 280 job openings. Handle cash and credit payments, make change, give receipts, account for all payments, and perform related clerical duties. Short-term on-the-job training. Median Hourly Wage - \$6.87
	Salespersons, Retail – 240 job openings. Get the customer interested by describing the merchandise and showing how it is used. May also order merchandise, stock shelves, mark price tags, take inventory and prepare displays. Short-term on-the-job training. Median Hourly Wage - \$6.59
	Food Preparation Workers – 70 job openings. Keep kitchen work areas clean and orderly, keep restaurant equipment and utensils clean, move supplies and wash dishes, trays, pots and pans used in cooking and serving. Short-term on-the-job training. Median Hourly Wage - \$5.91
	Combined Food Preparation And Service Workers – 70 job openings. Do both food preparation and food service. Short-term on-the-job training. Median Hourly Wage - \$5.67
Associated Occupations	First-Line Supervisor / Manager Sales – 60 job openings. Directly supervise and coordinate activities of marketing, sales, and related workers. May perform management functions, such as budgeting, accounting, marketing, and personnel work. Work Experience. Median Hourly Wage - \$12.90

Associated Occupations	GOVERNMENT
	1997 – 2004 Projected Growth 4.9%
	Corrections Officers And Jailers – 130 job openings. Guard inmates in penal or rehabilitative institutions in accordance with established regulations and procedures. May guard prisoners in transit. Long-term on-the-job training. Median Hourly Wage - \$19.24
	Police Patrol Officers – 40 job openings. Maintain order, enforce laws and ordinances, protect life and property in an assigned patrol district or beat. Patrol on foot or in a vehicle; investigate accidents; apprehend, arrest and process prisoners; and give evidence in court. Long-term on-the-job training. Median Hourly Wage - \$26.29
	Recreation Workers – 20 job openings. Conduct recreation activities with groups in public, private, or volunteer agencies or recreation facilities. Bachelor's Degree. Median Hourly Wage - \$7.96
	Emergency Medical Technicians – 20 job openings. Administer first aid treatment and transport sick or injured persons to medical facility, working as a member of an emergency medical team. Post-secondary vocational education. Median Hourly Wage - \$9.77
Associated Occupations	Maintenance Repairers, General Utility – 20 job openings. Perform work involving two or more maintenance skills to keep the machines, mechanical equipment, and/or structure of an establishment in repair. Long-term on-the-job training. Median Hourly Wage - \$9.80

This **County Snapshot** is a product of:
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Labor Market Information Division
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